

T.C. Williams High School

3330 King Street, Alexandria, Virginia 22302

(703) 824-6800 Fax: (703) 824-6826

 Advertising Contract

*Theogony* is a student-produced newspaper. Pre-paid advertising is appreciated.

 Advertising charges are billed quarterly.

Rates

 See Sizing Chart For [ ] 10% Discount for Pre-Paid

 Pricing. Ads. Five issue minimum.

 [ ]$15 for Student designed Payment is due prior to

 Advertisement publication date.

Publication Schedule

Ads must be placed and copy/design finalized 10 days prior to distribution date. Indicate Issue #

Issue # Date Distributed Issue # Date Distributed

1 \_\_\_\_\_\_\_\_\_X\_\_\_\_\_\_\_\_\_ 6 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2 \_\_\_\_\_\_\_\_\_X\_\_\_\_\_\_\_\_\_ 7 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3 \_\_\_\_\_\_\_\_\_X\_\_\_\_\_\_\_\_\_ 8 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4 \_\_\_\_\_\_\_\_\_X\_\_\_\_\_\_\_\_\_ 9 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5 \_\_\_\_\_\_\_\_\_X\_\_\_\_\_\_\_\_\_ 10 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contract Specifications

Name of Advertiser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State: \_\_\_\_\_\_\_ ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

Ad Size: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Number of Issues: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Special Instructions: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cost per Issue: $\_\_\_\_\_\_\_\_\_\_\_\_\_ Total Contract Amount: $\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ] Paid Check: $\_\_\_\_\_\_\_ [ ] Paid Cash $\_\_\_\_\_\_\_\_\_ [ ] Please Bill

Ad sold by: (Print)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Advertising Director Initials: \_\_\_\_\_\_\_\_\_\_\_

 ***Staff Member Signature***