



# T.C. Williams High School

3330 King Street, Alexandria, Virginia 22302  
(703) 824-6800 Fax: (703) 824-6826

## Advertising Contract

*Theogony* is a student-produced newspaper. Pre-paid advertising is appreciated. Advertising charges are billed quarterly.

### Rates

- \$5.00 per column inch
- \$50 Inserts provided by advertiser
- \$75 Staff-designed and printed
- \$25 Two-line booster ad
- 10% Discount for Pre-Paid Ads. Five issue minimum.
- Payment is due prior to publication date.

### Publication Schedule

Ads must be placed and copy/design finalized 10 days prior to distribution date.  
Indicate Issue #

| Issue # | Date Distributed | Issue # | Date Distributed |
|---------|------------------|---------|------------------|
| 1       | _____            | 6       | _____            |
| 2       | _____            | 7       | _____            |
| 3       | _____            | 8       | _____            |
| 4       | _____            | 9       | _____            |
| 5       | _____            | 10      | _____            |

### Contract Specifications

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Number of Issues: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Cost per Issue: \$ \_\_\_\_\_ Total Contract Amount: \$ \_\_\_\_\_

Paid Check: \$ \_\_\_\_\_  Paid Cash \$ \_\_\_\_\_  Please Bill

Ad sold by: (Print) \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Advertising Director Initials: \_\_\_\_\_

*Staff Member Signature*