

Artwork Competition: Call for Entries

Alexandria Earth Day 2017

Clean Water Starts with YOU!

The City of Alexandria's Earth Day celebration will be held on Saturday, April 29, 2017. The Earth Day Planning Committee is excited to utilize the talents of all students in Alexandria, grades K-12, to design artwork to help publicize the event. The selected artwork will be printed on all Earth Day t-shirts, posters, fliers, and advertising to donors, as well as, posted on the Earth Day website:

<https://www.alexandriava.gov/EarthDay>

Deadline for Submission is no later than 12:00 p.m., Tuesday, January 31, 2017

Theme:

The theme of Earth Day 2017 is: *"Clean Water Starts with YOU!"* Students should be encouraged to create an artistic design from their own understanding of the role that each individual has in keeping our world's most precious resource clean. Be creative! The field is wide-open to the students' imagination. There should not be any text in the artwork, but instead, an artistic representation of "Clean Water Starts with YOU!"

How do "YOU" help keep our waterways clean? Waterway clean-ups, cleaning up after you walk your dog(s), not littering, storm water management, and individual awareness that items entering your waterways via storm drains and toilets are all environmental choices that you can make to help keep Alexandria's waterways clean and safe.

The artist should also include a short paragraph with their artwork describing the relationship between their design and the theme. The Earth Day Planning Committee will select the winning artwork based upon creativity, content, composition and relationship to the message, combined with the artist's explanation of his/her design.

Guidelines:

- THE ARTWORK NEEDS TO APPEAL TO A BROAD AUDIENCE!
- The artwork can be created either by hand or with a computer.
- Although there are no color limitations or restrictions, *please keep in mind that a simple, bold graphic design is best*; complicated designs do not transfer well onto the silk-screens used for t-shirt production.
- The artwork should not include any text whatsoever.
- The artwork must be original in concept and not violate U.S. Copyright Law.
- The student's full name, grade and school should be printed legibly on the back of the artwork.
- There are no size requirements; the artwork will be resized as necessary depending on its usage.

Media:

- The artwork that is selected may be reproduced in both color and black & white for various advertising purposes. The Earth Day Planning Committee reserves the right to make slight modifications, if necessary, to accommodate the addition of City logos, text about the event, etc.
- The artist will be recognized in the Earth Day program. A collection of submitted artwork will be on display at the Earth Day celebration, and in Alexandria's City Hall the week prior to the celebration. Artwork will be returned to the schools during the month of May.

Deadline:

- Artwork must be received by Lee Ann Tardieu no later than noon on ***Tuesday, January 31, 2017***.
- Submissions may either be: scanned and emailed to lee.ann.tardieu@acps.k12.va.us or kept at the front office of each school for collection.

If you have any questions, please contact Lee Ann Tardieu at: lee.ann.tardieu@acps.k12.va.us